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new
for 2009

Alexandra Kamp

Alexandra Kamp is a top European actress and celebrity model. The press often titled her "The German Julia Roberts". With us she shares some insider tips on the summer hot spot St. Tropez.

St. Tropez is birthplace of countless fashion trends many designers come here for new inspiration, while celebrities and "ordinary" people come here to show off their hot outfits and enjoy the fantastic beach and night life.

I lived in St. Tropez for some years and consider it a 2nd home where I like to go for some quite, romantic time with my loved ones during off season and where I like to dance the night away with friends during high season.

There is a reason why throughout the decades St. Tropez has always been a magnet to celebs and the people from all over the world. Many believe that it was, in the end, Brigitte Bardot, who made this little village famous, a village that turned into the summer jet-set destination.

St. Tropez has many faces though, and it often manages to show them at the same time. The city is at its best in May, June, and September. But July and August, when the crowds descend, can be an enjoyable spectacle, especially at the beach clubs on Pampelonne, where anyone who's anyone has lunch. If you rent a car, it's easier to get to the famed stretch of sand, six miles outside town.

Many believe St. Tropez is not affordable for people who vacation on a moderate budget, wrong. You find beautiful hotels with flair and in the heart of St. Tropez for a good price. Check out Hotel B-Lodge www.hotel-b-lodge.com.

For an unforgettable dining experience, visit the Pearl Beach www.thepearlbeach.com. It is a restaurant that seems like an exotic palm paradise and is located right on the beach. Breathtaking interior and stimulating exterior plus the most delicious food and cocktails. A must.

My favorite beach is Key West. Very classy, but not pretentious. There are two great restaurants to choose from (Key Largo is a must try with the best Indochine-style cuisine www.nioulargo.fr/kailargo). The beach also offers two beautiful boutiques that carry some unique and beautiful items. Around lunchtime they present little fashion shows. In the afternoon the dj plays lounge music that sets your mind off to endless daydreaming.

For dinner with plenty of people-watching check out The Gorille www.legorille.com, directly by the port. It got its name from its previous owner, the short, muscular and apparently very hairy Henri Guérin! Stop here for a typically French/special/English breakfast or a post-clubbing croque monsieur (toasted ham-and-cheese sandwich) and fries. Famous for the raw meat tartare! The best when you come out of a club hungry at 4.30 in the morning.;

In case of bad weather absolutely go and see the fantastic museum: Musée de l'Annonciade. In a gracefully converted 16th-century chapel at the Vieux Port, this famous art museum showcases an impressive collection of modern art infused with the famous Côte d'Azur light. It's also a great opportunity to understand what it was about St-Tropez that captivated so many of these painters: the pointillist collection on the 2nd floor includes Signac's St-Tropez, L'Orage (1895), St-Tropez, Le Quai (1899) and St-Tropez, Le Sentier Côte (1901).

As for the legendary night life, yes it is as great as they say. Best club in town for over 30 years is Les Caves du Roy. Music from the 70s to today's summer hits are being played till early in the morning. Even the celebs are willing to wait in line to get it, So come no around midnite to avoid the crowd and already befriend yourself with some locals inside the club. It is a gorgeous club with the most beautiful people of almost all age ranges from around the globe.



Alexandra Kamp Travel Tips - St. Tropez
Alexandra wishes to share some insider tips with BestSwimwear.com
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**9663 Santa Monica Blvd.
Suite 186
Beverly Hills, CA 90210
U.S.A**

Feel free to e-mail us at: swim@dauman.com

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